

# Emily FRANK

## ABOUT

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As a designer based in the attractions industry, I have worked on a wide range of project types. I am quick to apply an emphasis on storytelling and the guest/user experience to any creative endeavor while tackling new challenges with a playful & positive attitude.

## CONTACT

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## EDUCATION

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**2014 - 2016**      **THEMED ENTERTAINMENT DESIGN**  
MFA; Savannah College of Art and Design

**2009 - 2013**      **LANDSCAPE ARCHITECTURE**  
BA; University of California, Berkeley

## SKILLS

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- AutoCAD
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- SketchUp
- Rhino
- Digital Illustration

## EXPERIENCE

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**2016 - 2020**      **UNIVERSAL CREATIVE**  
**Epic Universe – Show Set Designer**  
Contributed to development of E-ticket dark ride for which I was responsible for the show set design and technical coordination of multiple scenes. Produced concept drawings & models as part of Blue Sky and Concept phase deliverables. Drafted scenes and details in CAD for inclusion in Schematic package. Collaborated with engineering vendor and oversaw contracted designer work.

**Super Nintendo World – Associate Show Set Designer**  
Assisted lead designers in development of design details for quick service restaurant and Yoshi attraction. Drafted floor plans, RCPs, and elevations in CAD. Helped to assemble show set packages. Worked on attraction queue layout (inc. calculating queue capacities and timing). Aided with development of land massing model in SketchUp.

**Summer 2015**      **UNIVERSAL CREATIVE INTERNSHIP**  
**Volcano Bay – Show Set/Production Intern**  
Internship focused primarily on scenic elements. Designed set of props beginning with conceptual sketches through to specification sheets to be sent off for production. Worked with creative director to design and model attraction marquee in SketchUp. Supported area development when needed. Participated in color & material selection.

## AWARDS

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**THEA Award for Outstanding Achievement - Water Park**  
Volcano Bay, 2019: 533 Team

**Departmental Citation**  
UC Berkeley, 2013: awarded to one graduating student per department

**ASLA Certificate of Merit**  
UC Berkeley, 2013

